



## PRESS RELEASE

Date: 08 February 2018

FOR IMMEDIATE RELEASE

### **Bright, bold and beautiful creations set to illuminate Decorex Durban's Designer Spotlight**

Owner of Westville-based Redesign Interiors and recently appointed CEO of the African Institute of Interior Design (IID), Paige Waplinton is now set to bring some bold colours to this year's Designer Spotlight feature at Decorex Durban, taking place at the Durban Exhibition Centre from 21 to 25 March.

Paige took a moment out of her increasingly busy schedule to chat about her work, her inspiration and her love for Decorex SA.

#### **How did you get started in the world of interior design?**

I studied Interior Design at Durban University of Technology and received my degree in 2010. Once I'd finished studying, I started my own business – Redesign Interiors. I just couldn't wait to put my stamp on the design world!

#### **Who makes up Redesign Interiors?**

We are a team of eight which includes designers (of course!), project managers, procurements' managers and admin heroes! 2018 is going to be an awesome year for us! We cannot wait.

#### **What are some notable career moments?**

We at Redesign Interiors have been so lucky to have created some amazing designs for our fun clients. One of our designs received the Best Private Residence in Africa award from the Dubai-based International Property Awards. A few have been featured in magazines including 'Home Owner' and 'Garden and Home'. We have also received 'Awards of Excellence' for our various stands at Decorex.

#### **What are your duties as CEO of IID?**

It is my job to advance the IID and keep my finger on the pulse in the design world. It is my mission to get designers in our country collaborating and discussing ideas with each other thereby increasing design in South Africa and creating space for the design community to thrive. It is going to be an exciting year for the IID and designers! Having a professional organization like the IID provides designers and industry leaders with a platform on which to explore design. Visitors to Decorex Durban will also be able to visit the IID stand this year to learn more!

#### **What projects are you currently working on?**

We recently designed a hotel in Rwanda which is being completed this year. Very exciting! For 2018 we have some fun new spaces to look forward to - restaurants, shopping centres, fun corporate spaces and residential homes.

#### **What is your past Decorex experience?**

We have featured at Decorex Durban for the past four years and I feel that last year was our most successful show. We maximised our stand use and made some great contacts and clients at the show. Our brand has subsequently become a more recognised household name which is very exciting! We love Decorex. It gives us a chance to have fun with design and spend time with all the other creatives in Durbs!

### **For Decorex Durban 2018 what space will you feature and why?**

We are not doing a room in particular but rather a space filled with roomy things - reminiscent of a hotel room. We want to design some eclectic pieces and put them together in an interesting way. If you want to find out more, you will have to come check it out at the show!

### **What are your preferred 2018 trends?**

I am so thrilled to see bright colours coming through in the new trends. Colour is so versatile and creates such amazing spaces if used right. We can even create an elegant sophisticated room while using psychedelic colours. I am excited to see what avenues it opens for us as our clients become less afraid of colour. I am also seeing a trend for designs to be more unique and interesting. People don't want to have the same thing you can buy in shops - they want something that tells a story about them and this is definitely something that will be portrayed at our stand. I feel like 2018 trends are talking directly to me.

### **Which of these trends can visitors expect to see in your feature?**

Definitely colour! Bright bold and beautiful! And unique pieces, done in unique ways. I cannot wait to show you all!

### **How will you bring the Decorex #rhythmolife theme into your feature?**

Our stand is going to incorporate a rhythm of design... but I can't say more than that! Get to this year's Decorex Durban, sponsored by Kansai Plascon, to meet Paige and the Redesign Interiors team and view the vibrantly inspirational Designer Spotlight feature they've created. Don't miss out on this or any of the other exciting décor, design and lifestyle features on offer.

## **DECOREX SA DETAILS**

### **DECOREX DURBAN**

21 – 25 March 2018

21 - 24 March: 10am - 8pm

25 March: 10am - 6pm

Durban Exhibition Centre

Public holiday: Wednesday 21 March

Trade-focused days: Thursday 22 and Friday 23 March

Ticket Prices: Adults – R 95

Student/Pensioners – R85

Kids U12 – R20

Trade – R85

Exhibitor – R85

### **DECOREX CAPE TOWN**

27 April – 1 May 2018

10am – 6pm daily

Cape Town International Convention Centre

Public Holiday: Friday 27 April

Trade Day: Friday 27 April

Ticket Prices: Adults – R 110

Student/Pensioners – R100

Kids U12 – R20

Trade – R100

Exhibitor – R100

**DECOREX JOBURG**

8 – 12 August 2018

10am - 6pm daily

Gallagher Convention Centre

Public holiday: Thursday 9 August

Trade-focused days: 8 and 10 August

Ticket Prices: Adults – R 120

Student/Pensioners – R 100

Kids U12 – R20

Trade – R 100

Exhibitor – R 100

For more information, email [decorexinfo@reedexpoafrika.co.za](mailto:decorexinfo@reedexpoafrika.co.za)

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High resolution images are available upon request.  
(Images: Supplied by Paige Waplington)



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(Image: Supplied by Paige Waplington)



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## Press release

### About Reed Exhibitions

Reed Exhibitions is the world's leading event's organiser, with over 500 events in 30 countries. In 2015 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 40 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries.

[www.reedexpo.com](http://www.reedexpo.com)



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